

ECOCCEL PLUS

Trays suitable for heat sealing

The Ecoocel Plus range offers **high-performance** cellulose thermoformed trays suitable for all types of food: from ready-to-heat meals in the oven or microwave to fresh products requiring a shelf life of over 5 days. These containers are suitable for heat sealing and offer all the **advantages** of single-use plastic trays. The rigorous quality controls that Ecoocel Plus complies with **guarantee food safety** according to regulations and also environmental care.



The aversion to plastic is increasingly widespread, and the data reflects the behavior of consumers who are becoming more conscious of the impact of their purchases on the environment. The results speak for themselves. Consumer attitudes are changing, and there is a growing demand for brands and retailers to take action and make the necessary changes to ensure the future of the planet and their businesses.



European consumers acknowledge that packaging influences their choices in the supermarket aisle; This figure stands at 65%.



50% of consumers have reduced their consumption of products with plastic packaging, while 42% have increased their consumption of products with sustainable packaging.



3 out of 4 respondents claim they are willing to pay more for sustainable packaging. Among those under 44 years old, the figure is 85%.



In Europe, 65% of consumers claim to have switched brands due to concerns about packaging. Up to 88% of those under 34 years old are the most concerned.



ECOCCEL

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ECOCCEL PLUS

“The **natural** alternative to food packaging”

Sustainability

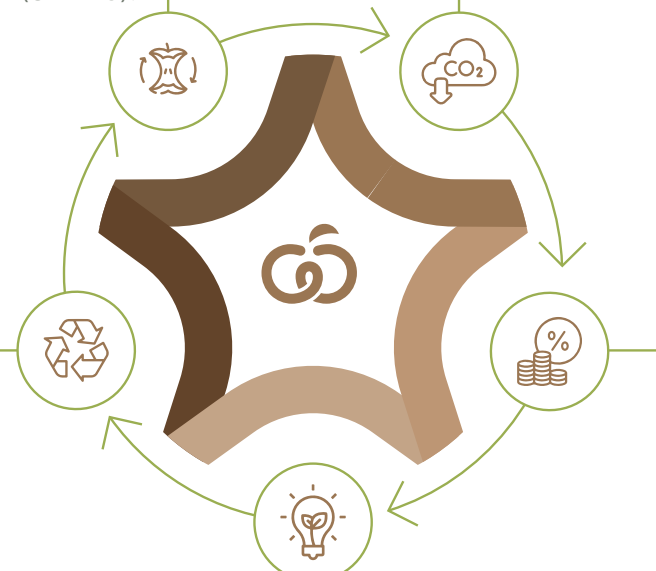
Our main argument

COMPOSTABILITY

Ecoocel Plus is only manufactured with ECOOCEL cellulose trays certified Home Compost by TUV-A (S-2748).

ECO-DESIGN

Ecodesigned products to ensure the optimal balance between weight and performance.



RECYCLABILITY

Recyclable trays under the category of paper and cardboard*

ECO-INNOVATION

Development of 'plastic-free' products. Spray application of polymer-free coatings (maintaining barriers and performance).

TAXES

A cost-saving solution in the face of environmental tax bills.

*Confirmed by ECOEMBES after product review and certificate presented by Grupo Tav Food according to ISO 18604.

Ecoocel Plus is made from virgin cellulose derived from **renewable sources**.

The contribution to the total weight of the package by cellulose is 92%, compared to the remaining 8% attributed to the interior coating.

MODEL	FAMILY	NAME	EXT.SIZES
GN1/2-round	GASTRONORM	LOIRA	325×265×52
GN1/2-straight	GASTRONORM	RIN	325×265×52
GN1/3	GASTRONORM	SENA	325×172×48
GN1/4h55	GASTRONORM	RÓDANO	265×160×55
GN1/4h45	GASTRONORM	ALIER	265×160×45
GN1/8h48	GASTRONORM	TAJO	160×130×48
GN1/8h36	GASTRONORM	ALBERCHE	160×130×36
PLATO Q	PLATO PREPARADO	DUERO	180×180×36
MENU1C	PLATO PREPARADO	NILO	225×177×45
MENU2C	PLATO PREPARADO	DANUBIO	225×177×45
MENU3C	PLATO PREPARADO	AMAZONAS	225×177×45
1825-64	MAP	OBI	250×180×64
1825-45	MAP	CONGO	250×180×45
1825-35	MAP	ORINOCO	250×180×35
1523-39	MAP	VOLGA	230×150×39
1523-29	MAP	MISSISSIPPI	230×150×29

Benefit for our customers

Products and services that meet all market demands



REDUCING FOOD WASTE

Addressing global needs for balance and resources



SUSTAINABILITY

Environmentally low-impact products as they are 100% compostable/recyclable



FOOD SAFETY

Meeting legal requirements and satisfying consumer demands



DEVELOPMENT OF NEW CATEGORIES

Opportunity for customizable new products in shapes and technical characteristics.



OPERATIONAL EFFICIENCY

Products designed to maintain high operational efficiency on our customers' packaging lines



¿Why ECOOCEL PLUS?

Price-Quality-Commitment-Responsibility-Future

- Eco-friendly:** ECOOCEL PLUS offers packaging solutions made from certified compostable cellulose fibers coming from renewable sources (Home-Compost certification by TUV-A (S-2748)). The total percentage of cellulose exceeds 90% of the container weight, allowing the containers to be recycled in the paper-cardboard container.
- Versatility:** The ECOOCEL PLUS product range covers a wide variety of sizes. This provides versatile options for various types of meals and applications. Additionally, new sizes can be easily developed at a very competitive price.
- Regulatory compliance:** ECOOCEL PLUS complies with the strictest environmental standards and regulations. By opting for these containers, you can be sure that you are complying with local and international regulations related to sustainability and the most demanding food safety.
- Compatibility with existing production lines:** ECOOCEL PLUS offers containers that are compatible with existing production lines in the food industry. This facilitates the transition to the use of recyclable/compostable containers without the need for significant changes in manufacturing processes.